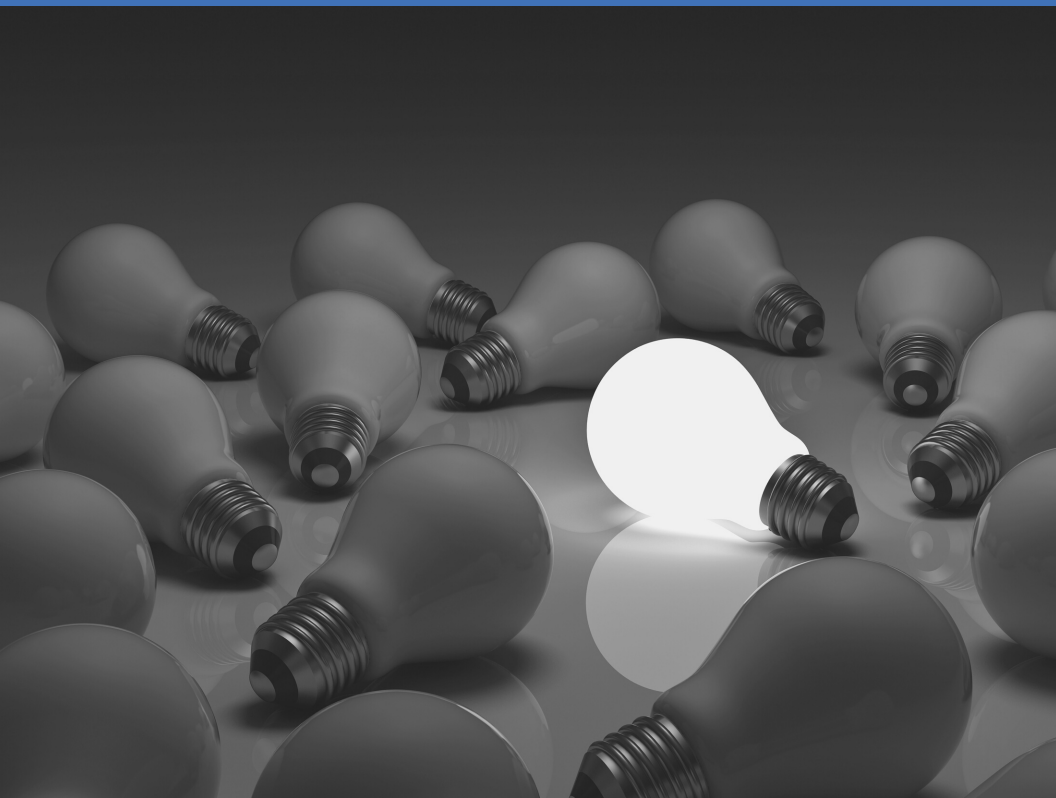


LEADERSHIP SYMPOSIUM 2021



MARCH 16-18

Student Center & Online
Worcester State University



WELCOME

A MESSAGE FROM THE OFFICE OF STUDENT INVOLVEMENT & LEADERSHIP DEVELOPMENT

Our first Leadership Symposium, held in March 2020, took place only a week before the entire world shut down. Since last spring, our students and campus community members have changed and adapted. They made adjustments to how and where they learn, stood together to keep one another healthy, and supported each other through difficult times.

During this past year, our office has tried to remember our purpose; to provide experiences that compliment the classroom through leadership development and involvement opportunities. It is because of our commitment to the growth of our students that we decided to move forward with a hybrid Leadership Symposium experience for 2021.

We are hopeful that this year's Leadership Symposium will bring the campus community together to share their experiences and learn from one another. We welcome the diverse experiences of our facilitators who will be leading this year's workshops.

We encourage you to use this time to ask yourself what leadership means in a changing world, reflect on the past year and those leaders who stood up to lead during times of disagreement and unsureness, and consider the kind of leader you want to be.

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WORKSHOP INFORMATION

LEARNING OUTCOMES

All leadership programs put forth by the Office of Student Involvement and Leadership Development aim to support the following learning outcomes:

- **Personal leadership development (PLD)**
- **Meaningful interpersonal relationships (MIR)**
- **Group dynamics and management (GDM)**
- **Critical thinking and problem solving (CTPS)**
- **Effective communication (EC)**
- **Multicultural competency and inclusive leadership (MCIL)**
- **Social responsibility and change agency (SRCA)**
- **Clarified values and ethical leadership (CVEL)**

Each workshop at the Leadership Symposium aligns with one or more of the stated learning outcomes.

WORKSHOP ATMOSPHERE

Along with learning outcomes, each workshop also has a specific atmosphere. Following the description of each workshop, you will find a colored dot that coincides with the atmosphere of the selected workshop.

- **Deep Dive** - in-depth discussion on a topic relevant to leadership in a lecture format with some form of audience interaction
- **Give & Take** - engaging participants in a round-table or networking discussion about a particular topic of common interest to participants
- **Panel** - featuring moderated discussion among a small group of subject-matter experts with facilitated audience Q&A
- **Master Class** - provide information about how to develop a particular skill and interactive exercises that allow participants to practice or further develop the skill

PRE-RECORDED

HOW UNDERGRADUATE RESEARCH DEVELOPS LEADERSHIP SKILLS: A FACULTY AND STUDENT PERSPECTIVE

Kathleen C. Murphy, Associate Professor, Chemistry

Susan Mitroka-Batsford, Faculty, Chemistry

Weichu Xu, Faculty, Chemistry

This talk will explain how undergraduate research in a laboratory develops leadership skills. By highlighting a variety of student projects, the audience will learn how to find research opportunities and understand the expectations. Students currently involved in research will reflect on their own experiences. ●

WORKSHOP DESCRIPTIONS



TUESDAY, MARCH 16

3:00-3:50pm

MANAGING CONFLICT: A PRIMER (VIRTUAL)

Julie Glovin, LICSW, Counselor

Despite being an everyday part of relationships, most people are very uncomfortable with being in conflict. Learning basic conflict management skills can be important for leaders. This workshop will discuss what happens to our body and brain during strong disagreements while providing conflict resolution tools that can improve communication and connection. ●

4:00-4:50pm

LET'S PLAY PRISONER'S DILEMMA (IN-PERSON)

Dr. Mark Wagner, Director, Binienda Center for Civic Engagement

Leaders make decisions about the values of their culture, 'tribe', or organization. This presentation will introduce you to the game called The Prisoner's Dilemma, a game of decision analysis in which two individuals -- considering their own and others' interests -- choose to either protect themselves at the expense of the other participant or work in collaboration with another. Let's have some fun as we consider decision making. ●
Foster Room, Student Center 318

THE RESILIENT LEADER: A TRAUMA INFORMED SELF-CARE APPROACH TO LEADERSHIP (VIRTUAL)

Sarah Valois, LICSW, Counselor

This workshop will explore the impact of traumatic stress on leadership abilities. Participants will learn symptoms of burnout, compassion fatigue and secondary traumatic stress, as well as prevention and intervention techniques. Attention will be given to the impact of traumatic stress as a result of the current environment, and ways to apply a trauma informed approach to foster self care and resilience in leadership. ●

THE LANGUAGE OF LEADERSHIP (VIRTUAL)

Dr. Steve Morreale, Professor and Department Chair, Criminal Justice

Leadership is a process, not a position. This session is intended for those interested in understanding the practices, roles, and responsibilities of leaders. This session will be a participant-driven, participant-led chat about the elements of leadership, the differences between managing and leading. Stepping up to provide leadership guidance, engaging others, communicating, and supporting others is explored. ●



WEDNESDAY, MARCH 17

3:00-3:50pm

LEADING SO OTHERS FOLLOW (IN-PERSON)

Dean Bowen, Assistant Director/Fitness Center Manager

Becoming a leader is different for everyone. But one thing remains a constant- being people focused. Learn about gaining the attention of those around you to become a great leader. ● ●

Foster Room, Student Center 318

EMPOWERING WOMEN TO LEAD (IN-PERSON)

Karen Tessmer, Associate Athletic Director/Head Women's Basketball Coach

Discuss skills and strategies to help women develop as leaders on campus and beyond. Topics include self-advocacy, communication/networking, inclusive leadership, building confidence, collaboration/teamwork as well as utilizing their unique strengths as women. ●

Student Affairs Conference Room, Student Center 3rd Floor

4:00-4:50pm

LEADING FROM WHERE YOU ARE (IN-PERSON)

Dr. Dawn Eades Montagna, Associate Dean of Student Engagement

You don't have to be the president or even on your club's executive board to be a leader. Leading is a lifelong learning process and everyone has the capacity to lead. Learn how to influence up, down, and across and how to effectively lead from where you are. ●

Foster Room, Student Center 318

MOTIVATION (VIRTUAL)

Jacquelyn Raftery-Helmer, Assistant Professor, Psychology

Good leaders care about how to motivate others; how to help others find energy, mobilize their efforts, and persist in the face of challenges. Self-Determination Theory, a framework for studying human motivation, proposes that humans have universal and basic psychological needs for autonomy, competence, and relatedness. This workshop will help future leaders think about concrete ways in which they can create climates that meet these psychological needs in the service of fostering high quality motivation, performance, persistence, and creativity in others. ●

STRAIGHT TALK FROM TOP LEADERS (VIRTUAL)

Moderator: Steve Dorval, Head of Wealth Management & Asset Management, Powerlytics; Entrepreneur in Residence at Worcester State University

Panelist: Marianne Harrison, President & Chief Executive Officer, John Hancock

Panelist: Bob Maresca, Chairman, Bose Corporation

Panelist: Scott Soares, Owner, Boston Bay Consulting; former State Director, USDA Rural Development; former Commissioner of Massachusetts Department of Agricultural Resources

The CEO of John Hancock, the Chairman of Bose Corporation, and a high level government official share their views of why organizations need employees with an entrepreneurial mindset, and how this ability to quickly sense, take action, and get organized under uncertain conditions translates into professional success. ●



THURSDAY, MARCH 18

3:00-3:50pm

BECOMING THE KIND OF LEADER YOU WOULD WANT TO FOLLOW (IN-PERSON)

Kevin Cox, Campus Minister

What are some of the key characteristics of a good leader and how can we develop those in our lives? We will discuss how acts of service (volunteering), doing justice, and going through difficult times shape people into good leaders. We will also learn tools that can help you grow as a leader. ●

Foster Room, Student Center 318

INFLUENCE & THE ECONOMICS OF CREDIBILITY (VIRTUAL)

Finn Arnold, Vice President of Research and Emerging Business (retired)/Mentor in Residence at WSU

This thought provoking session explores the nature and importance of influence in a broad context. It applies the concept of credibility as a form of currency that can be invested, lent, borrowed, and squandered. The hope is to inspire participants to be lifelong students of influence. ●

EMPATHY IN LEADERSHIP (VIRTUAL)

Timothy Murphy, Associate Professor of Urban Studies

This session asks participants to think about empathy in terms of connecting with others as fellow human beings and the positive outcomes that empathy can bring to leadership. Participants will learn how to be proactive rather than reactive in their interpersonal relationships as leaders, helping others feel the sense of belonging that they need in order to be their best selves. ●

4:00-4:50pm

DARE TO DO (IN-PERSON)

Stephen Aryitey, Faith Fellowship, Worcester

Hybrid presentation on personal leadership style, multicultural competency, excellence, motivation and social responsibility. Will largely aimed at sharing from my experiences but also getting attendees to discover the leader in them. ●

Foster Room, Student Center 318

LEADING FROM THE MIDDLE (VIRTUAL)

Marilyn Cleary, ABD, Assistant Dean, Graduate and Continuing Education

Elena Arranz Alonso, Graduate and Continuing Education

Do you see yourself as a leader? In this session, you will be presented with examples of how individuals lead from their current social positions. We will introduce you to the Skills Approach to Leadership and provide you with the Skills Inventory tool to evaluate your current abilities. This session will leave you with a new perspective on the leadership skills you already possess and how to develop additional ones. ●



STORYTELLING IN LEADERSHIP (VIRTUAL)

Steve Dorval, Head of Wealth Management & Asset Management, Powerlytics; Entrepreneur in Residence at Worcester State University

"Leadership defines what the future should look like, aligns people with that vision, and inspires them to make it happen, despite the obstacles." --John Kotter
Leadership is impossible without the ability to communicate and tell stories. This session will discuss the keys to being able to effectively communicate your ideas and feel your passion while doing so. Story telling has powered civilization since we were painting stories in caves. Participants will walk away knowing how to better exercise and develop this vital skill. ●

PROGRAM EXTRAS

Throughout the week, make sure to stop by the information table in the Office of Student Involvement & Leadership Development, on the 2nd floor of the Student Center.

Book Recommendations

This table will feature selected books from our workshop facilitators and other campus community members that answer the question, "Which book has made the biggest impact on how you lead your life?"

Leadership Resources

A table of curated leadership resources, including books, handouts, and more.

OSILD Table

Learn more about student involvement at Worcester State. Information about additional leadership programs, student organizations, and more.

*The 2020 Leadership Symposium is sponsored by
the Office of Student Involvement & Leadership Development,
Student Affairs, the Alumni Office, and the Alumni Association Advisory Board.*



The Office of Student Involvement and Leadership Development provides a comprehensive co-curricular student experience through leadership development, involvement opportunities, and a diverse array of social, cultural, and educational programs for the entire Worcester State community. All of our programs challenge and encourage students to become empowered, inclusive, and knowledgeable future community and global leaders.



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